

NCC Cable System Order

Order #	62499366
Syscode	1358
System Name	Spectrum/Alpena, MI
Market	Alpena

Flight Dates	02/12/18 - 02/25/18
Agency	Jamestown Associates LLC
Advertiser	Pensler for Senate

Update Date	02/12/18
Version	1 Vs. 1

AE	Mark Ongsysia
Sales Coordinator	Ruya Telhami
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Client Code	
Product Code	
Est Code	:60s SPOTS
Product Name	:60s SPOTS
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$112.00		
Commission	\$16.80		
Net Total	\$95.20		
Total Spots	16		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2.12. New :60s OOW Order, please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/12/18	2/18/18	05:00	09:00		X	X	X	X	X	X	-	-	3	\$6.00	\$18.00	60	:60s
2	FXNC	FXNC DT	2/12/18	2/18/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$4.00	\$16.00	60	:60s
3	FXNC	FXNC DT	2/19/18	2/25/18	09:00	16:00	X							-	-	1	\$4.00	\$4.00	60	:60s
4	FXNC	FXNC EF	2/12/18	2/18/18	16:00	19:00		X	X	X	X	X	X	-	-	3	\$8.00	\$24.00	60	:60s
5	FXNC	FXNC PT	2/12/18	2/18/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	60	:60s
6	FXNC	FXNC PT	2/19/18	2/25/18	19:00	24:00	X							-	-	1	\$10.00	\$10.00	60	:60s

	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$112.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$112.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/12/18

62499366 | Alpena | Spectrum/Alpena, MI | 1358 |